

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63257-1

DATE PRINTED

10/08/12

AND

PAGE 1

| | | | | | |
|---|---|-----------------|---------------------------------------|----------|---|
| 1 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 86633 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | PLANNED PARENTHOOD | | PLANNED PARENTHOOD | | |
| AND | 950 BROADWAY | | 950 BROADWAY | | |
| ADDRESS | DENVER | CO 80203 | DENVER | CO 80203 | |
| | USA | | USA | | |
| CONTACT | | | PRODUCT10/8-10/14 | | |
| LOCAL SALESPERSON | Stacey Stark | AGENCY EST. NO. | PRODUCT CODE | 1300 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ETHNICITY | | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST | UNIT RATE | TOTAL VALUE(1) |
|------------------------------|---------|---------------|--------|--------|--------|-------------------|--------------------------|----------------|-----------|----------------|
| ITEM | DAYS | | FROM | TO | | | | | | |
| 10/5 NEW ORDER (NB) \$71,800 | | | | | | | | | | |
| 1 | 11111.. | 5 | 05:28A | 06:00A | 30S | 10/08/12-10/12/12 | NEWS 4 EARLY 5:28-6:00AM | 5 | 600.00 | 3000.00 |
| 2 | 00101.. | 2 | 06:00A | 07:00A | 30S | 10/10/12-10/12/12 | NEWS 4 TODAY | 2 | 750.00 | 1500.00 |
| 3 | 11111.. | 5 | 07:00A | 08:58A | 30S | 10/08/12-10/12/12 | THE EARLY SHOW | 5 | 600.00 | 3000.00 |
| 4 | Su | 1 | 07:58A | 09:30A | 30S | 10/14/12-10/14/12 | CBS SUNDAY MORNING | 1 | 3500.00 | 3500.00 |
| 5 | 01001.. | 2 | 09:57A | 11:00A | 30S | 10/09/12-10/12/12 | PRICE IS RIGHT | 2 | 1500.00 | 3000.00 |
| 6 | 10000.. | 1 | 11:00A | 12:00N | 30S | 10/08/12-10/08/12 | YOUNG & THE RESTLESS | 1 | 1000.00 | 1000.00 |
| 7 | 11111.. | 5 | 04:00P | 05:00P | 30S | 10/08/12-10/12/12 | DR PHIL | 5 | 1100.00 | 5500.00 |
| 8 | 11111.. | 5 | 05:00P | 05:30P | 30S | 10/08/12-10/12/12 | NEWS 4 AT 5 PM | 5 | 1600.00 | 8000.00 |
| 9 | 11011.. | 4 | 06:00P | 06:30P | 30S | 10/08/12-10/12/12 | CBS4 NEWS AT 6 | 4 | 1600.00 | 6400.00 |
| 10 | T | 1 | 06:57P | 08:00P | 30S | 10/09/12-10/09/12 | NAVY NCIS | 1 | 10000.00 | 10000.00 |
| 11 | W | 1 | 09:00P | 10:00P | 30S | 10/10/12-10/10/12 | CS1: CRIME SCENE | 1 | 6000.00 | 6000.00 |
| 12 | Su | 1 | 08:00P | 09:00P | 30S | 10/14/12-10/14/12 | THE GOOD WIFE | 1 | 6500.00 | 6500.00 |
| 13 | 1001000 | 2 | 10:00P | 10:35P | 30S | 10/08/12-10/11/12 | LATE NEWS M-SU | 2 | 3200.00 | 6400.00 |
| 14 | 0000010 | 1 | 10:00P | 10:35P | 30S | 10/13/12-10/13/12 | LATE NEWS M-SU | 1 | 3000.00 | 3000.00 |

(1) Less Agency commission at 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV.

1181-63257-1

DATE PRINTED

10/08/12

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 2

| | | | | | |
|---|---|-----------------|---------------------------------------|----------|---|
| 1 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 86633 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | PLANNED PARENTHOOD | | PLANNED PARENTHOOD | | |
| AND | 950 BROADWAY | | 950 BROADWAY | | |
| ADDRESS | DENVER | CO 80203 | DENVER | CO 80203 | |
| | USA | | USA | | |
| CONTACT | | | PRODUCT 10/8-10/14 | | |
| LOCAL SALESPERSON | Stacey Stark | AGENCY EST. NO. | PRODUCT CODE | 1300 | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|---------|-----------|--------|--------|--------|-------------------|----------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | 11111.. | 5 | 10:35P | 11:37P | 30S | 10/08/12-10/12/12 | LATE SHOW WITH DAVID | 5 | 1000.00 | 5000.00 |
| Total Contract: | | | | | | | | 41 | | 71800.00 |
| Billing Summary | | | | | | | | | | |
| Qtr 4-12 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | 71800.00 | .00 | .00 | 71800.00 | |
| GRAND TOTAL | | | | | | | | | 71800.00 | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION